



Volunteering
NEW ZEALAND

ARATAKI | HĀPAI | WHAKAMANA

Lead. Advocate. Recognise.

Volunteering New Zealand



- **New Zealand's peak body for volunteering**
- **20 years old, established by Sector with DIA support**
- **Membership organisation & government funded**
- **State of Volunteering Reports 2015-2022**
- **Covid research, in house and collaborative - Wellbeing Hauora report**



Sector advocacy wins



- **Living Standards Framework measures now include volunteering**
- **Government Report – “*Strengthen our approach to volunteering*”**

What data tells us



- **115,000 NFP organisations (charities, inc socs)**
- **20,000 Not-for-profits with income below \$1000**
- **90 % entirely volunteer run**
- **Formal volunteering numbers dropping 1.2 to 1.08**
- **Formal volunteer hours static**
- **Highest rates OECD. 1 in 2 give time through**



State of Volunteering Report 2020



COVID-19 HAUORA WELLBEING RESEARCH

of the tangata whenua, community
and voluntary sector

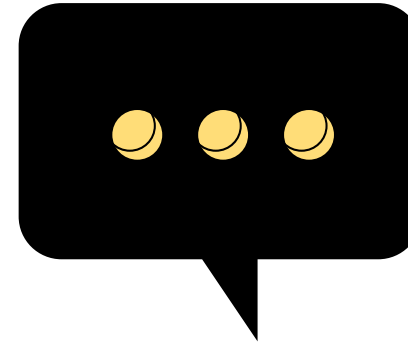
Research Findings Released November 2021



Responses indicated some change in the priority of support required by charities between 2020 and 2021

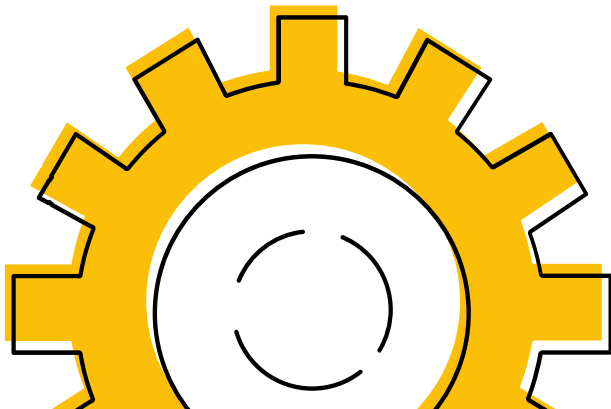
In 2020 the top 4 support needs were (in order):

- Fundraising
- Marketing and communications
- Digital technology
- Innovation and strategic advice



In 2021 the top 4 support needs were (in order):

- More volunteers and Fundraising
- Digital technology
- Marketing and communications



State of Volunteering in Aotearoa New Zealand

2022



World volunteering report

THE POWER OF VOLUNTEERING TO TRANSFORM

Categories of volunteering



Mutual aid is the wealth of informal, person-to-person helping activities embedded in community and cultural practices. People gather and volunteer together as a response to a shared need or issue.



Service volunteering is where volunteers respond to the perceived needs of another person or community.



Campaigning usually involves the collective action of a group or an individual to amplify "marginalized" voices and to change the status quo.



Participation is where volunteers give time and effort to engage with governance and decision-making mechanisms at different levels.



Volunteering as **leisure** refers to volunteer activities that express personal interests or passions such as in the arts, culture and sports. They still contribute to wider well-being and cohesion.

The five
categories of
volunteering





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