SELF

Understand the meaning behind sharing your personal stories



US

Understand how your lived experiences inform how you connect with others

NOW

Understand how through their stories, they can connect a community to mobilise itself around a call to action.



The MYSTORY framework was developed for people who want to build trust & relationships to create meaningful impact.

Specifically, it will assist both individuals and groups to:

- Understand the mechanics of sharing personal stories and responding to stories shared;
- Get to understand responding to stories;
- · Connecting with others- heart to heart;
- How a community of committed people can develop campaigns to positively impact one another and take action.

"I'm asking everyone in the country to be kind. The virus is the problem, not the people. People are the solution. Be part of the solution."









